



P RISK MANAGEMENT ASIA
AN EXECUTIVE BREAKFAST SEMINAR
RETHINKING RISK IN THE NEW ECONOMY
20TH JULY 2010 SUNTEC CITY CONVENTION CENTRE SINGAPORE

The time is now right for operational risk management to grow into its maturity. In the last ten years, firms have made significant investments in market and credit risk programs. Operational risk programs, however, have not received a comparable level of investment. In fact, across the industry there has been an under-investment in operational risk programs. Regulatory authorities, banks' shareholders and banking clients demand that there are more works to be done. This is particularly the case in light of the growing interconnectivity of risk events and major market crises. Not that our financial institutions are out of control or poorly managed; rather, there are many lessons to be learned and applied.

OpRisk Management Asia 2010 is a half-day executive breakfast seminar with a highly interactive session designed for Directors, Managers and Officers involved in Operational Risk Management. It will allow participants to:

- **MANAGE** 360-degree views of financial risk preparedness
- **BUILD** a risk-aware culture for success
- **UNDERSTAND** how to extract value from operational risk data, including loss data, RCSA and KRI
- **OVERCOME** new risk challenges from recent financial crisis
- **PROPOSE** framework for stress testing from underlying risk drivers
- **IMPLEMENT** an advance measurement approach based on risk scenario analysis
- **STAY AHEAD** of the evolution of operational risk management today

TARGET AUDIENCES

- Global Head of Operational Risk
- Head of Group Operational Risk
- Head of Operational Risk
- Managing Directors, Directors, Vice Presidents and Associates
- Operational Risk Manager
- Operational Risk Analyst
- Operational Risk Policy and Support
- Basel II Project Manager/Co-ordinator
- Chief Risk Officer
- Head of Risk Management
- Head of Risk Control
- Risk Manager
- Head of Corporate Governance
- Head of Business Continuity
- Head of Compliance

ABOUT EURO EVENTS

Euro Events is the leading organizer and event management company in Asia, specializing in Finance, Banking, Information Technology, Risk Management, Marketing & Human Resources Management. With local offices in Hong Kong, Beijing, Tokyo and Singapore, Euro Events is dedicated to serve clients from all around Asia.

Euro Events services consist of two main categories namely hosting proprietary conferences and managing clients' events. With experienced and dedicated staff specializing in several industries, Euro Events manage from conceptualization to execution of your events needs. To know more about us, visit www.euro-events.com

3 Compelling Reasons to Attend

1 Distinguished Speakers

Marc Ronez, CHAIRMAN, Asian Risk Management Society (ARMS) and MANAGING DIRECTOR, The Asia Risk Management Institute (ARiMI)

Dr Yuan-Cheng Qiu, RISK MANAGEMENT, A Leading Global Investment Firm

Ashutosh Chandna, REGIONAL CREDIT HEAD – ASIA, ANZ Private Bank

Erik Wilgenhof Plante, VICE PRESIDENT, COMPLIANCE, Clariden Leu

Anna Stephenson, REGIONAL HEAD OF OPERATIONAL RISK MANAGEMENT, Citigroup

Angus Kidd, DIRECTOR, HEAD OF OPERATIONAL RISK APAC, Credit Suisse

Yusuf Yasin, STEERING COMMITTEE MEMBER OF PRMIA SINGAPORE CHAPTER, Professional Risk Managers' International Association (PRMIA)

Andrew Cherriman, HEAD OF WHOLESALE BANKING OPERATIONAL RISK, Standard Chartered Bank

Simon Goo, VICE PRESIDENT (H) AND HEAD OF GROUP RISK ANALYTICS DIVISION, UOB Group

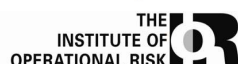
2 Strictly Limited to 40 Seats Only!

Exclusivity is guaranteed. The seminar size will be kept small so that you get an exclusive and intimate knowledge sharing sessions with our list of distinguished speakers.

3 Highly Interactive

No scripted lectures and definitely no reason to keep your opinions to yourself - individual participation is encouraged from the outset!

Supporting Organizations:



Proven Risk Solution:



Official AV Partner:



Organized By:



OpRisk Management Asia 2010

PROGRAMME OUTLINE

8:30	Registration & Breakfast	11:00	Morning Networking Break
9:00	Contact Xchange	11:15	A PROPOSED FRAMEWORK FOR STRESS TESTING ARISING FROM UNDERLYING RISK DRIVERS OR AGGREGATED RISKS <ul style="list-style-type: none">▪ Features of a good stress risk framework▪ Historical data<ul style="list-style-type: none">➢ how far back to go➢ how the chosen time horizon impacts potential loss➢ extrapolating beyond the worst observed historical data▪ Aggregating risks across different markets in a standardized manner▪ Managing stress test results Simon Goo , VICE PRESIDENT (H) and HEAD OF GROUP RISK ANALYTICS DIVISION, United Overseas Bank
9:15	Welcome Remarks by Chairperson: RUNNING THROUGH THE EYE OF THE STORM – OPERATIONAL RISK MANAGEMENT IN AN AGE OF UNCERTAINTY Marc Ronez , CHAIRMAN, Asian Risk Management Society (ARMS) and MANAGING DIRECTOR, The Asia Risk Management Institute (ARiMI)	11:45	OVERVIEW IMPLEMENTING ADVANCED MEASUREMENT APPROACH (AMA) FOR OPERATIONAL RISK MANAGEMENT <ul style="list-style-type: none">▪ Creating a business proposition for AMA▪ Putting the building-blocks in place<ul style="list-style-type: none">➢ Loss experience: internal, external and scenario analysis➢ Business and control environment▪ Measuring, monitoring and reporting of OpRisk▪ Use test Yusuf Yasin , STEERING COMMITTEE MEMBER OF PRMIA SINGAPORE CHAPTER, Professional Risk Managers' International Association (PRMIA)
9:30	KEYNOTE SESSION BUILDING A RISK-AWARE CULTURE FOR SUCCESS Establishing a culture in which the right people do the right thing at the right time is critical to your ability to seize opportunities and minimise mistakes. No matter how clearly you define your risk appetite and controls, the people who work for you won't consistently make the right decisions unless corporate culture reinforces 'doing the right thing' naturally. <ul style="list-style-type: none">▪ Envisage your ideal organizational culture▪ Assess your existing culture against that ideal▪ Plot your position▪ Identify and prioritize the gaps▪ Close the gaps Anna Stephenson , REGIONAL HEAD OF OPERATIONAL RISK MANAGEMENT, Citigroup	12:15	OPRISK PANEL SESSION: THE EVOLUTION FROM OPERATIONAL RISK MANAGEMENT TO ENTERPRISE RISK MANAGEMENT Operational risk management is still in a tug-of-war zone. Despite prolonged heightened attention among industry leaders and players, the struggle in reaching consensus over best recommended ways for firms to manage operational risk strategically and effectively continues. <ul style="list-style-type: none">▪ Rethinking risk in the new economy▪ Co-dependent relationships of operational risks with other risks arenas▪ The Evolution of operational risk management to enterprise risk management▪ Inclusion of governance, risk, compliance (GRC) in operational risk management▪ Challenges and benefits of creating an effective operational / enterprise risk management framework to meet today's risks requirements Panel Moderator: Marc Ronez , CHAIRMAN, Asian Risk Management Society (ARMS) and MANAGING DIRECTOR, The Asia Risk Management Institute (ARiMI) Panel Members: Anna Stephenson , REGIONAL HEAD OF OPERATIONAL RISK MANAGEMENT, Citigroup Erik Wilgenhof Plante , VICE PRESIDENT, COMPLIANCE, Clariden Leu Andrew Cherriman , HEAD OF WHOLESALE BANKING OPERATIONAL RISK, Standard Chartered Bank
10:00	BREAKING DOWN THE SILOS – NOT JUST AN ERM THING The journey of Operational Risk (OR) as a risk discipline has not been an easy one. As organizations evolve their ORM practices to be more effective across the enterprise, not only will they need to break down the silos across risk disciplines or across departments (Audit, Compliance, Legal, BCM, IT Risk, ORM, etc.), they will need to break down silos within the Operational Risk discipline as well. <ul style="list-style-type: none">▪ Linking of Operational Risk (OR) data▪ Viewing OR profile as an integrated picture of OR findings▪ Ad-hoc analysis using more than one OR data element▪ Tying it all together to identify emerging risk areas Arlene Laungayan , DIRECTOR, ALGO OPVANTAGE ADVISORY, CONTENT & IMPLEMENTATION SERVICES, Algorithmics (UK) Ltd	12:45	Closing Remarks by Chairperson Marc Ronez , CHAIRMAN, Asian Risk Management Society (ARMS) and MANAGING DIRECTOR, The Asia Risk Management Institute (ARiMI)
10:30	BANKS & FINANCIAL INSTITUTIONS PANEL SESSION: OVERCOMING NEW CHALLENGES FOR OPRISK AFTER THE FINANCIAL CRISIS – ARE WE OUT OF THE WOODS YET? Managing operational risk efficiently has become crucial, in times of crisis and financial turmoil. In overcoming these new challenges, financial institutions are faced with continuing disparity in related regulations. <ul style="list-style-type: none">▪ Latest regulatory updates in the operational risk landscape▪ Is discussion on New Basel Accord and other related regulations of help?▪ Recent Crisis: What went wrong and key lessons learnt▪ Implications for financial institutions' risk assessment and management, key risk indicators, modeling (and remodeling) as well as risk reports▪ How can a sound operational risk management programme support new risk management initiatives and prevent future losses? Panel Moderator: Dr Yuan-Cheng, Qiu , RISK MANAGEMENT, A Leading Global Investment Firm Panel Members: Ashutosh Chandna , REGIONAL CREDIT HEAD – ASIA, ANZ Private Bank Angus Kidd , DIRECTOR, HEAD OF OPERATIONAL RISK APAC, Credit Suisse Simon Goo , VICE PRESIDENT, RISK ANALYTICS, United Overseas Bank	1:00	End of Executive Breakfast Seminar / Light Refreshment

OpRisk Management Asia – An Executive Breakfast Seminar

20th July 2010 | Suntec City Convention Centre, Singapore (Room 302, Level 3)

Delegate Details

1) Name: _____

Job title: _____

Department: _____

Email: _____ Mobile: _____

Direct Line: _____ Fax: _____

Organisation: _____

Address: _____

Country: _____ Postal Code: _____

Signature: _____

2) Name: _____

Job title: _____

Department: _____

Email: _____ Mobile: _____

Direct Line: _____ Fax: _____

Signature: _____

3) Name: _____

Job title: _____

Department: _____

Email: _____ Mobile: _____

Direct Line: _____ Fax: _____

Signature: _____

Approving Manager (if applicable)

Name: _____

Job title: _____

Department: _____

Email: _____ Mobile: _____

Direct Line: _____ Fax: _____

Signature: _____

Registration Charges:

For ARIMI Members Only

- SG \$400 per person + GST/VAT (if applicable)

(Price quoted above has been discounted at 20% from standard registration rate of SG \$500 per person + GST/VAT)

***Disclaimer:**

It is at the Organizer's sole discretion to accept or decline any individual's enrollment for to the said event.

Payment Method:

- By Check/Bank Draft:** Made Payable to Euro Events Management (S) Pte Ltd

- By Direct Transfer:** Please quote invoice number (s) with remittance advice

Euro Events Management (S) Pte Ltd Bank Details:

Account: Euro Events Management (S) Pte Ltd

Bank: DBS Bank Ltd

Branch: 6 Shenton Way, DBS Building Tower 1, Singapore 068809

Account No: 048-902442-9

Swift Code: DBSSSGSG

All bank charges to be borne by payer. Please ensure that Euro Events receives the full invoiced amount.

- By Credit Card:**

Please charge my credit card:

- Visa MasterCard

Card No: _____

Expiry Date: _____

CVC Security Number: _____

Card Holder's Name: _____

Signature: _____

Card Billing Address (if different from company's address):

Country: _____ Postal Code: _____

TERMS AND CONDITIONS

- Organizer reserves the right to change the name of the event(s), re-locates the event(s) to another event facility within the same city, or changes the date for the event(s) to dates that are not more than 60 days earlier or later than the dates on which the event(s) originally was scheduled to be held.
- Organizer may cancel all or any part of the event(s) or for any reason in its sole discretion or for acts beyond its reasonable control.
- If all or any part of the Conference are canceled in its entirety, the Organizer shall refund for the registration fees paid. Any registrant who cancels this agreement prior to any cancellation of the Event by Organizer shall not be entitled to any refunds paid pursuant to this section. In any circumstances, the Organizer's liability shall not exceed the total rental fees paid by the delegate or approving manager for each part of the events.
- In the event the delegate cancels all, or part of the registration charges, the delegate or the organization will be responsible for full payment.
- Full payment is due within 14 days of the invoice date, upon receipt of this registration on form Overdue payment might be subject to interest charges at the rate of 1.5% per month for the period commencing from the date of each outstanding invoice until each such invoice has been paid in full.
- Delegate or approving manager shall pay the said fee in gross invoice value to Euro Events Management (S) Pte Ltd, without deductions of any taxes and costs. Delegate or approving manager agrees to be responsible for any taxes, including withholding tax, indirect tax, remittance tax etc, arising from such payment. In the event if the delegate or approving manager is obligated to deduct payments under the laws of his country jurisdictions, such deductions shall be fully responsible by the delegate or the organization.
- All other expenses for extra products and services requested by the delegate or approving manager such as Hotel accommodation, IDD call charges, Internet Connections, extra electricity etc. are to borne by the requested parties.
- Any discounts given in this agreement shall only be applicable for this event.
- The contents of this agreement are strictly confidential.
- This Agreement shall be governed by and construed in accordance with the laws of the Republic of Singapore.